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Hair Transplant Market and Trends for China

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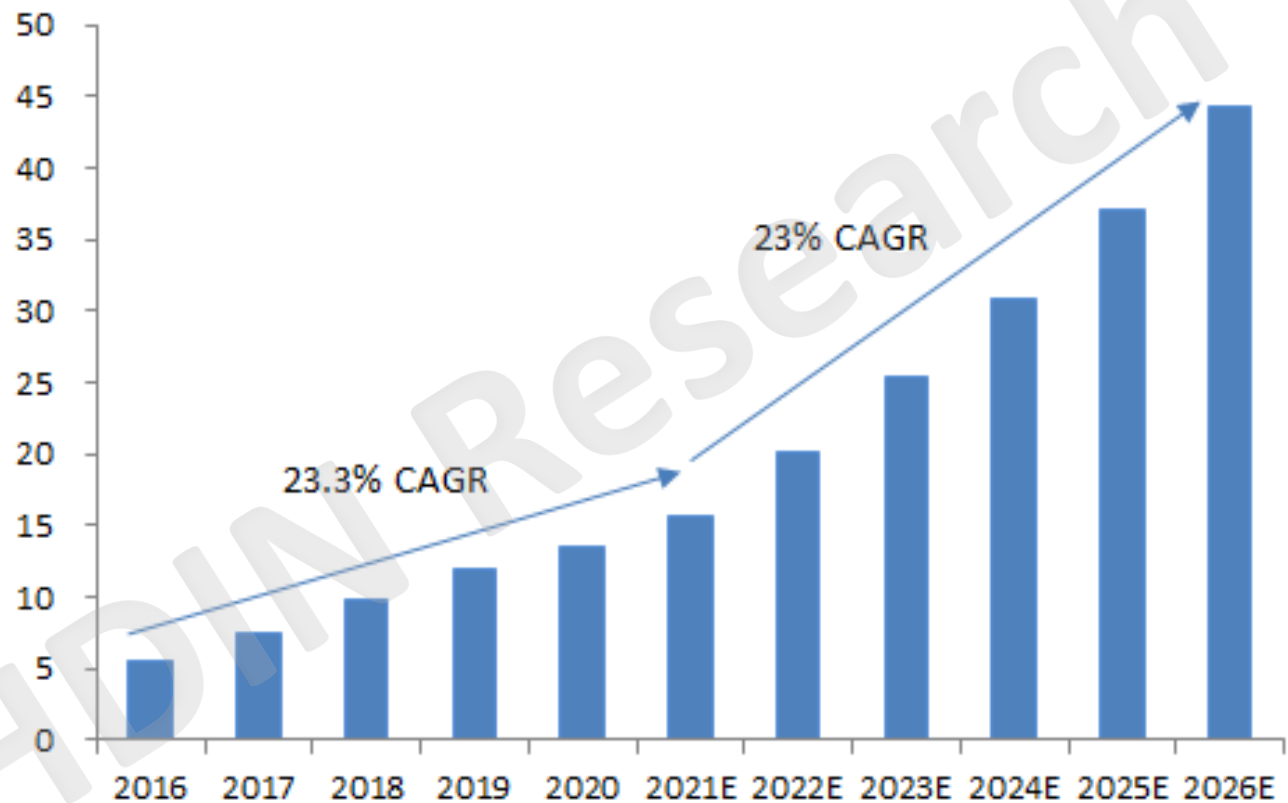


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Hair transplantation, also known as autologous hair transplantation, is a surgical procedure in which the tissue surrounding the hair follicle is removed in its entirety and transplanted to the bare and sparse hair area to redistribute the hair of the patient with hair loss. At present, the most important method is FUE technology which is to extract relatively high-quality hair follicles from the back of the occipital area and transplant them by follicular units.

China's hair transplant market size was 5.5 billion RMB in 2016, growing to 15.7 billion RMB in 2021, with a CAGR of 23.3%. Driven by the maturity of hair transplant technology, the gradual standardization of industry development and the upgrading of beauty and health consumption, China's hair transplant industry grow rapidly, and the market size of China's hair transplant market is expected to reach 44.2 billion RMB in 2026. The CAGR from 2021 to 2026 is 23%.

China Hair Transplant Market Size (Billion RMB) and CAGR



In 2020, China has more than 260 million people with hair loss, including 168 million men, accounting for 65%, and 92 million women, accounting for 35%. However, only 515,000 hair transplant procedures will be performed in China in 2020. The market penetration is 0.2%.

The market share in China for national chain-type private hair transplant institutions is 33.9%, 24.8% for hair transplant departments of the public hospitals, 15.7% for hair transplant departments of medical and aesthetic institutions, and 25.6% for other private hair transplant institutions. The market share of national chain-type private hair transplant institutions gradually increases due to competitiveness by their flexible business model, chain brand endorsement, and continuous investment. At present, Yonghe Medical, Damai, LOTUS and SIMSON are the top 4 hair transplant companies in China.

China Hair Transplant Market Share By Vendors(2021)

