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True Wireless Stereo (TWS) Headset Producers and TWS Headset Market Trend

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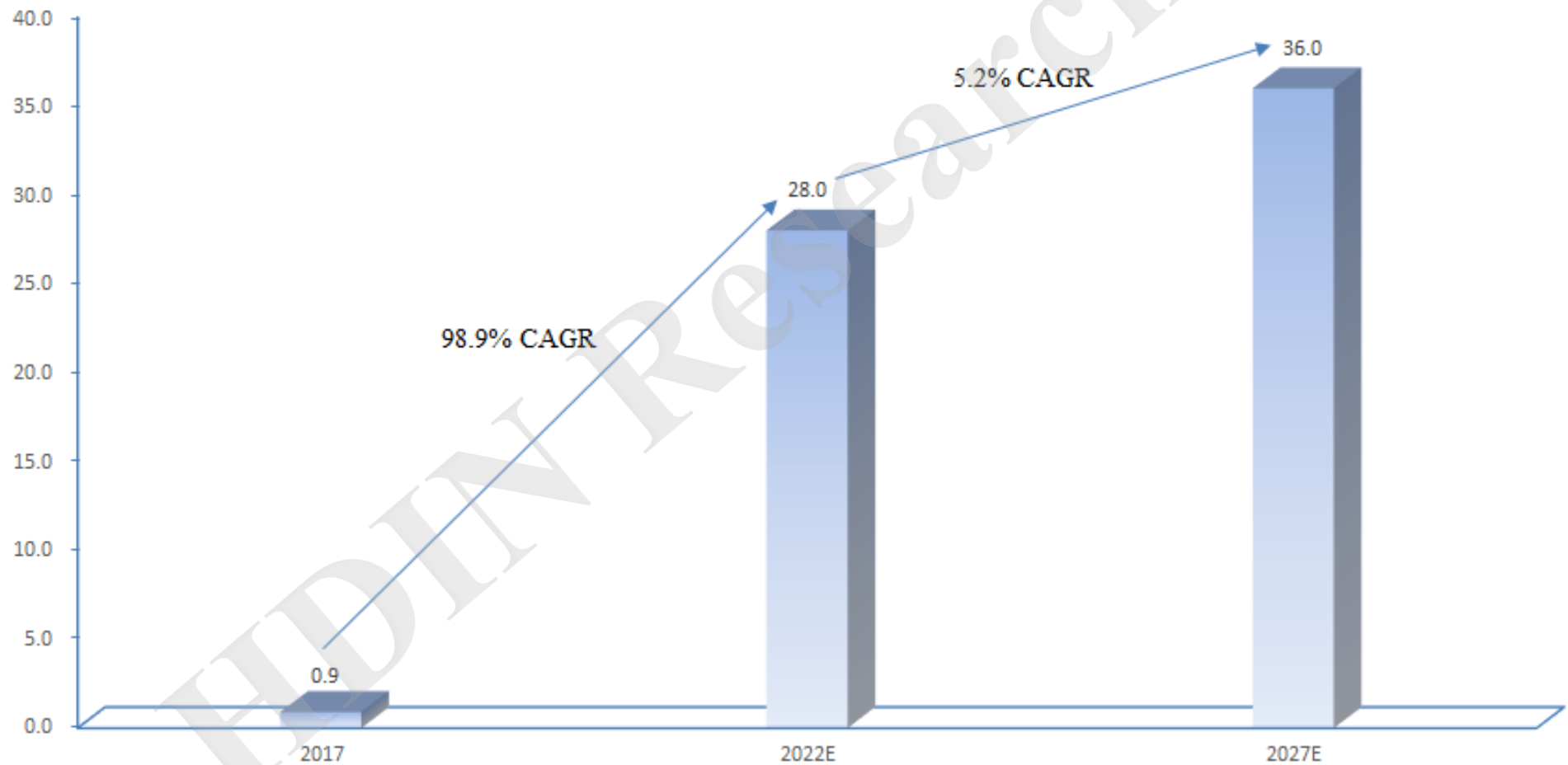


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True Wireless Stereo (TWS) Headset is a wireless headset. TWS headset forms a stereo system through Bluetooth. Compared to traditional headphones, the TWS headset is lighter to carry. In addition to the advantages of wire-less, small size, portable and easy to store, TWS headset can be integrated with motion acceleration sensors, optical sensors, voice sensors, which can achieve automatic pause, touch control as well as voice assistant access portal.

The global TWS headset market size is \$0.9 billion in 2017. With the technological advances of binaural transmission, active noise cancellation, intelligent functions, the user experience of the TWS headset is greatly improved. TWS headset market outbreak in 2018 and 2019. The TWS headset market size reached \$28 billion in 2022, with a CAGR of 98.9% from 2017 to 2022. With the increase in market saturation, the TWS headset market will enter a stage of steady growth. The global TWS headset market is expected to reach \$36 billion in 2027, with a CAGR of 5.2% from 2022 to 2027.

GLOBAL TWS HEADSET MARKET SIZE (BILLION USD) AND CAGR



Global TWS headset suppliers include Apple, Xiaomi, Samsung, JBL, Huawei, Jabra, and Bose.

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Global TWS Headset Market Share By Vendors (2021)

